



DEPARTMENT OF HEALTH AND HUMAN SERVICES

Food and Drug Administration  
Silver Spring MD 20993

NDA 201739

**NDA APPROVAL**

Intelliject Inc.  
111 Virginia Street, Suite 405  
Richmond, VA 23219

Attention: Ronald Gunn  
Vice President

Dear Mr Dunn:

Please refer to your New Drug Application (NDA) dated September 29, 2010, received September 29, 2010, submitted pursuant to section 505(b)(2) of the Federal Food, Drug, and Cosmetic Act for Auvi-Q (epinephrine) Auto-Injector.

We acknowledge receipt of your amendments dated, May 7, June 6 and 7, July 3, 5, 18, 24 and 27, and August 3 and 6, 2012.

The May 7, 2012, submission constituted a complete response to our July 29, 2011, action letter.

This new drug application provides for the use of Auvi-Q (epinephrine) Auto-Injector 0.3mg, 0.15mg for emergency treatment of allergic reactions.

We have completed our review of this application, as amended. It is approved, effective on the date of this letter, for use as recommended in the enclosed agreed-upon labeling text.

We note that your August 3, and 6, 2012, submission includes final printed labeling (FPL) for your package insert, patient package insert, and trainer information leaflet. We have not reviewed this FPL. You are responsible for assuring that the wording in this printed labeling is identical to that of the approved content of labeling in the structured product labeling (SPL) format.

**CONTENT OF LABELING**

As soon as possible, but no later than 14 days from the date of this letter, submit the content of labeling [21 CFR 314.50(l)] in structured product labeling (SPL) format using the FDA automated drug registration and listing system (eLIST), as described at <http://www.fda.gov/ForIndustry/DataStandards/StructuredProductLabeling/default.htm>. Content of labeling must be identical to the enclosed labeling text for the package insert, text for the patient package insert. Information on submitting SPL files using eLIST may be found in the

guidance for industry titled “SPL Standard for Content of Labeling Technical Qs and As” at <http://www.fda.gov/downloads/Drugs/GuidanceComplianceRegulatoryInformation/Guidances/UCM072392.pdf>.

The SPL will be accessible via publicly available labeling repositories.

### **CARTON AND IMMEDIATE CONTAINER LABELS**

We acknowledge your August 3, 2012, submission containing final printed carton and container labels.

### **ADVISORY COMMITTEE**

Your application for epinephrine was not referred to an FDA advisory committee because outside expertise was not necessary; there were no controversial issues that would benefit from advisory committee discussion.

### **PROMOTIONAL MATERIALS**

You may request advisory comments on proposed introductory advertising and promotional labeling. To do so, submit, in triplicate, a cover letter requesting advisory comments, the proposed materials in draft or mock-up form with annotated references, and the package insert to:

Food and Drug Administration  
Center for Drug Evaluation and Research  
Office of Prescription Drug Promotion  
5901-B Ammendale Road  
Beltsville, MD 20705-1266

As required under 21 CFR 314.81(b)(3)(i), you must submit final promotional materials, and the package insert, at the time of initial dissemination or publication, accompanied by a Form FDA 2253. For instruction on completing the Form FDA 2253, see page 2 of the Form. For more information about submission of promotional materials to the Office of Prescription Drug Promotion (OPDP), see <http://www.fda.gov/AboutFDA/CentersOffices/CDER/ucm090142.htm>.

## **REPORTING REQUIREMENTS**

We remind you that you must comply with reporting requirements for an approved NDA (21 CFR 314.80 and 314.81).

If you have any questions, call Angela Ramsey, Senior Regulatory Project Manager, at (301) 796-2284.

Sincerely,

*{See appended electronic signature page}*

Badrul A.Chowdhury, M.D., Ph.D.  
Director  
Division of Pulmonary, Allergy, and  
Rheumatology Products  
Office of Drug Evaluation II  
Center for Drug Evaluation and Research

### **ENCLOSURE(S):**

Content of Labeling  
Carton and Container Labeling

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**This is a representation of an electronic record that was signed electronically and this page is the manifestation of the electronic signature.**  
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/s/  
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BADRUL A CHOWDHURY  
08/10/2012